1. **Eligibility**

   a. The contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry and are registered students of York University.

   b. You are not eligible to enter if you are:

      (i) an employee, representative or agent of York University, its advertising or promotional agencies, professional representatives, printing suppliers, licensees or the prize supplier;

      (ii) a retailer on any of York University’s campuses; or

      (iii) a member of the immediate family of any of the above persons (i.e. spouse, child, sibling, parent) or a member of the household of any of the above persons.

2. **How To Enter**

   a. To enter: Go to the Back to School Contest Page of the York University Bookstore website, complete the customer service survey, then fill out the email ballot. No purchase is necessary to enter.

   b. The contest requires you to provide your, name, e-mail, and phone number, and accept to receive York University Bookstore promotional emails. You can unsubscribe at any time.

   d. You may submit only one (1) entry.
e. To be eligible, entries must be received before 12 a.m. (midnight Toronto time) on Friday, October 16, 2020, the contest closing date.

f. All entries become the property of York University.

3. Prizes

The winners will receive a York University Bookstore gift card for the prizes they have won, as follows:

First Bookstore Prize - One (1) winner will be randomly selected for the first prize of $200 (two hundred dollars).

Second Bookstore Prize - One (1) winner will be randomly selected for the first prize of $100 (one hundred dollars).

Third Bookstore Prize - One (1) winner will be randomly selected for the first prize of $50 (fifty dollars).

a. The winners will be selected by random selection by the Bookstore Director on Friday, October 23, 2020. The selected entrants will be contacted within ten (10) days of the selection by telephone or e-mail. If the selected winner cannot be contacted within that time or does not comply with these Official Contest Rules, the prize will be forfeited and an alternative eligible entry will be selected. The odds of winning depend on the number of eligible entries received.

b. In order to win the prize, the eligible entrant must first correctly answer a mathematical skill testing question administered by e-mail or telephone. Correct replies must be received back no later than 12 a.m. (midnight Toronto time) on Friday, October 30, 2020 or the prize will be forfeited and an alternative eligible entry will be selected.

c. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided “as is” without warranty of any kind and must be accepted as awarded. York University
disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.

d. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University’s sole discretion.

e. Any applicable taxes are the responsibility of the winner.

f. In order to be declared a winner, the selected potential winner will be required to swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner’s province or territory of residence, then the winner’s parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor, and provide a release and indemnity pursuant to Subsection 4(d) below.

g. The winner must show their YU Card as proof of being a registered York University Student.

4. **Conditions of Participation**

By participating in this contest, you agree:

a. to be bound by these Official Contest Rules and the decisions of York University, whose decisions are final;

b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this contest and the promotion and exploitation thereof;

c. that if selected as the winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered;

d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.
5. **Termination**

York University also reserves the right, without prior notice, and at any time, to terminate the contest, in whole or in part or modify, suspend or extend the contest in any way.

6. **General Provisions**

In the event that York University is prevented from continuing with the contest by an event beyond its control, York University has the right to modify, suspend, extend or terminate the contest.

The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.

This contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

7. **Privacy Notice**

Personal information in connection with the contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the contest and related purposes. If you have any questions or concerns regarding the collection of personal information by the York University Bookstore, please contact: Director, Bookstores and Printing Services, York Lanes Bookstore, 4700 Keele Street, Toronto, ON M3J 1P3, tel. 416-736-2100 Ext. 33018, glassman@yorku.ca.